



NYCKI

New York District of Circle K International

Here are some nifty fundraising ideas which will help you raise money for dues. ☺ And don't be scared... dues are expensive! The more you fundraise, the cheaper it will be for your club members, and the less you will have to worry about dues! Some people feel embarrassed to ask for money for dues, but don't forget that these dues will allow your club to stay afloat, so that you can continue doing great service projects for your community and your campus!

One key thing to realize is that, even though fundraisers are great and may help you raise the money you need for your club fees and member dues, encouraging your club members to put in money towards their dues will also allow them to feel connected to their club in some way. Expecting them to pay 600 dollars is a bit much, but 5 or 10 dollars towards dues for an entire year shouldn't be too much to ask for.

Fundraisers in the beginning of the year can also double as *fantastic socials* which will encourage your members to talk to each other and work with each other. They can also act as great publicity events, particularly if you are making a lot of noise or if your event is really big! Below are some ideas for you to help fundraise for dues. If an event makes for a great *social*, it will be in green. If it is a great publicity event, it will be in blue!

Competitive - These are fundraisers that are meant to pit members against members, or year against year. These can help you raise a lot of money for your dues fast!

- **Penny Wars:** Pit school year against school year (Freshmen-Seniors versus Sophmores-Juniors) in a penny wars race! Each penny is +1, while all silver change or dollars are - the value (ex: a dollar is -100). The one with the smallest points wins (less negative numbers).
 - o Do this week after week after your meetings to keep the competition going!
- **Eating Contest:** Have pancake or hot dog eating contest!
 - o This also is a great way to publicize your club on your campus!
- **Raffles:** a great way to fundraise for money (if your school will let you) is to raffle off some stuff!

Traditional Events

- **Bake Sale:** Bake sales are popular because, well, they work (don't fix what isn't broken)!
 - o Give it an extra twist by having a food sale, rather than a bake sale (ex: sell sandwiches and pasta, as opposed to just baked good). Hot dogs are also really popular!
 - o Sell cultural food (like a different culture each week) to create variety if you have bake sales pretty often.
 - o Sometimes, people don't actually want food and would rather have drinks, such as lemonade, soda or even bubble tea.
- **Party:** Host a party (like a party for a cure). This takes a lot of organizing and planning, including finding a venue, solidifying a date and publicizing **HARDCORE**, so plan early!
 - o **Prom Night:** Organize a "Second Change Prom" night where everyone can get dressed up and go out, the way they wish they had in high school!

- **Drag ball:** Dare to dress in drag? ☺
- **Car Wash:** Organize a car wash to fundraise money. ☺ Best done when the ground isn't frozen!
- **Bowling / Ice Skating / Mini Golf Fundraiser:** Bring fellowship socials and fantastic fundraising together by organizing an outing to go bowling or ice skating. But don't forget to keep communicating with your venue... they may be able to provide you some discounts, or reservations for big groups!
 - If you have a group that likes singing, **karaoke** is another option!
 - Most of these locations have group discounts, so call ahead if you can!

One Shot Events

- **Charity Auction:** Auction off a variety of things, including variety baskets, games, clothes, or movie tickets!
 - **Deed Charity Auctions:** Instead of auctioning off a specific material item, auction off deeds or actions, such as serenading, a date, a hug or a dinner!
- **Balloon Bust:** Create a wall of balloons, each with some little papers in them. Sell tickets to pop these balloons! While some balloons will have "try again" tickets, some others might have prizes inside!
- **Potluck Dinners:** Potluck dinners allow member to bring different dishes! This requires a little organizing, since you don't want 5 people to bring cups and the other 5 to bring cookies... make sure you have a variety of foods! Charge a dollar or two to eat at the potluck, and you've got yourself a fundraiser!
- **Tie Dye Fundraiser:** This one is pretty self explanatory
 - To keep it interesting, tie dye unusual and different things such as panties or shorts ☺ Or, have white club t-shirts to tie dye!

Remember, the more you can fundraise, the cheaper it is for you to pay your dues!!!
Fundraise well, fundraise often, and fundraise with a lot of energy, and you'll be sure to get a lot of money, whether it be for your dues or for another great cause!