

THIRST PROJECT GALA How-to Basics

*Plan a night of fun and friends to
fundraise for the Thirst Project!*

Fundraising

- Tickets
- Raffles
- Donations before and during the event
- Thirst Project stickers, pins, t-shirts, polaroids (optional)

Materials

- Food (dinner, dessert)
- Decorations, tablecloths
- Raffle tickets & prizes
- Water crisis fact sheets
- Thirst Project sign
- Photos backdrop, lights, camera
- Water Walk materials – jerry can, signs, water bottles
- Projector for presentation
- Microphone & speakers

Marketing / Documentation

- Facebook event page
- Flyers
- Photographers and videographers for the event night

Sponsorships

- Ask local restaurants for food & drink for event
- Ask local restaurants/shops for gift cards and other raffle items
- Get other sponsors for the event by donation

Sample Event Schedule

7 PM | Attendees Arrive

Photos with Backdrop

7:30 PM | Welcome Presentation

The Thirst Project & Water Crisis

7:45 PM | Dinner

8:15 PM | Action Session

Water Crisis Action Presentation & Activities

8:45 PM | Desserts & Dance

9:30 PM | Closing Remarks

More information on the Thirst Project available at: <https://www.thirstproject.org/>

Please contact NY Circle K Service Initiatives Committee

(service.committee@nycirclek.org) for more material on how to hold your own Thirst Project Gala!