



New York District of Circle K International

More than Me Partnership
Meeting Minutes

August 23rd, 2017

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Circle K
International

More than Me Partnership

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Attendance

Presiding Officer:

District Governor Jack Curzon

Voting Members Present:

District Secretary Julia Dressler

District Editor Rebecca Lopez

Empire Division Lieutenant Governor Jachelle Luma

Liberty Division Lieutenant Governor Kristian Mosquito

Southern Tier Division Lieutenant Governor Nikita Lee

Hudson Valley Division Lieutenant Governor Ashley Cimato

Western Division Lieutenant Governor Sayef Iqbal

Long Island Lieutenant Governor Asad Moughal

Capital Division Lieutenant Governor Letian Zhang

Seneca Division Lieutenant Governor Tyler Reimold

Voting Member Not Present:

Iroquois Division Lieutenant Governor Sandra Wong

District Treasurer Kate Wong

Guests Present:

Service Initiatives Chair Ryan Coffey

Conferences and Convention Co-Chair Peony Tse

Meeting Minutes

- I. Call to Order
 - A. District Governor Jack Curzon called to order at 10:07pm
 - B. Via Zoom Video Chat
- II. More than Me Background
 - A. They are ready to partner with us
 - B. Focus on education for girls in Liberia
 - C. More than Me is partnering with Liberian Gov't
 - 1. In 5 years, both sides need to raise 25 million
 - 2. Make 500 schools based on More than Me model
 - a) Holistic education
 - (1) Social workers, clean facilities, two meals a day, health clinic, monitor curriculum
 - b) Scalable model
 - (1) Could be easily replicated as long as places have the funding
 - c) More than Me is more than just revitalizing education system, imagine a world where everyone looked towards Liberia's More than Me as an ideal education model
 - D. Looking for 10 schools, 10 participants to sell 10 bracelets for \$10 to raise \$10,000
 - E. Potential to take our success as a model to international and allow More than Me to partner
 - 1. Need to test on smaller level first, NY District
 - F. Could get CEO to be Keynote
- III. More than Me Partnership Questions
 - A. Letian- Division wouldn't be able to do it at 2 or 3 schools, only going to work with their system? We can't edit the 10 x 4 model?
 - 1. Ryan- using their model as a template but nothing that is set in stone; easier to focus on Regina's Reps rather than just fundraising; not a hard commitment that we must raise 10,000; could do as division wide as well
 - 2. Letian- Most clubs in my division barely hit 500 mark in one service year, would be very hard to push for this because we also have other projects

3. Ryan- Don't get caught up on the numbers; think about if this is a program your schools would like
- B. Tyler- Marketing as Division Wide we wouldn't have as much success because we know clubs but don't know them well enough to find what clubs can reach each number, still need to market mainly to clubs, since it is a new charity have they had previous success and will they give us marketing material?
 1. Jack- New initiative so no success rate/past; definitely can get marketing materials
 2. Ryan- not selling bracelet, selling cause for \$10, Yuda bands bracelets are \$7 each and have had success in the past
- C. Becca- End goal to get keynote speaker, do we have to raise \$10,000 for her to come? Is \$2,000 enough?
 1. Peony- last year we raised 5,500 in DCON for St.Baldricks, we could do this for More than Me this year; each bracelet has message from girl and picture so it really has opportunity to pull on heartstrings
 2. Jack- they understand we can't promise this to them but we still should aim to reach our goal of \$10,000
 3. Becca- is there a minimum? What are we asking members to raise in addition to what we already have?
 4. Ryan- speaking cost for Katie is normally 3-4,000
 5. Jack- average out to \$10 per members that we would need them to commit to
- D. Kristian- As LTG, Initiative can work as long as we don't do 10,000 could do 3-4,000
 1. Peony- they are putting us as their priority, don't be scared from that number; gave presentation on More than Me at Asad's divisional and everyone loved it
 2. Letian- could work but 10,000 is not possible
- E. Becca- We have other organizations that we have decided we want to work with and haven't done anything with District project and just increased Governor's goal
- F. Julia- It was stated that divisions like Liberty can pick up the slack if other divisions can't handle it; however, even the Liberty LTG thinks \$10,000 is unrealistic

- G. Asad- really powerful cause; even if we just do 5 it would be a good organization to work with; good point that we have other commitments; LI schools will help to sell more
 - H. Ryan- To becca, of all concerns raised that is most valid that we may pull from other charities; however, more options the better, goal is to open many opportunities
 - I. Julia- It's better to work well with two causes than mediocre with three, I love the organization, just this year it really doesn't make sense, potentially next year as a district project
 - J. Tyler- Everyone likes charity, just doesn't like 10,000, partnerships can't be built in a year, shouldn't be trying to force partnership, can't do 10,000 this year, maybe 3,000 and more in the future
 - K. Becca- Agree completely with what tyler is saying, why can't we say we can't do it this year but club can do that on their own? We aren't saying that we are partnering until next year where we can take time, it feels so rushed, need more time for partnership
 - L. Letian- Agrees with Becca, already planned partnership it would be unorganized to bring in a new organization into it this year
 - M. Julia- If someone liked the cause or organizations that focus on education or human trafficking chances are that they already have an organization they work with
 - N. Peony- Could launch partnership at NYS, could tell more than me to send us bulk and sell all of them
 - O. Ryan- to Clarify, partnership sounds like serious long term word, it is just how they view one organization working with another, if uncomfortable with the term we could reword it
 - P. Becca- if getting at NYS and then fundraising for it at DCON it seems like our main focus, should be giving attention to our other organizations and projects
 - Q. Ryan- too much having program at both, I understand, if not too much it just shows how excited circle kers get about charity
 - R. Empire Division Lieutenant Governor Jachelle Luma left meeting
- IV. More than Me Partnership Approval
- A. Liberty Lieutenant Governor Kristian Mosquito moves for New York District Circle K to adopt a partnership with More than Me
 - 1. Long Island Lieutenant Governor Asad Moughal seconded
 - 2. Discussion

- a) Becca- Don't want official partnership but definitely an organization that we should work with in the future
 - b) Tyler- if go ahead with partnership we need a defined goal
 - c) Jack- if it is titled as a partnership we need more definition as to what that means
 - d) Ryan- Don't get caught up in name, the idea of it working with our clubs to run this program
 - e) Asad- agrees with Ryan, think of it as more of a collaboration, everyone thinks this is a great organization, 10,000 is doable with the number of schools we have
3. District Secretary Julia Dressler moves to end discussion and call to a vote
- a) Long Island Lieutenant Governor Asad Moughal seconded
(1) **Motion passes** with 7 in affirmation, 2 opposed and 0 abstentions
 - b) **Motion fails** with 4 in affirmation, 4 opposed and 1 abstention

V. Adjournment

- A. District Secretary Julia Dressler moves to adjourn the meeting
 - 1. District Editor Rebecca Lopez seconded
 - 2. **Motion passes** with 5 in favor, 4 opposed and 0 abstentions
- B. District Governor Jack Curzon adjourned at 11:28pm

Minutes taken by



Julia Dressler

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New York District Secretary

Circle K International