



# New York District of Circle K International

Summer Board Meeting  
Minutes

June 8th, 2019

**CKI**<sup>®</sup>  
Circle K  
International

---

## Summer Board Meeting

---

### Table of Contents

Saturday, June 8th, 2019 | New York Cares | 9:38AM-6:13PM

- I. Call to Order
- II. Pledge of Allegiance
- III. CKI Pledge
- IV. Mindfulness & Meditation
- V. Icebreaker
- VI. Executive Updates
  - A. District Editor Update
  - B. District Treasurer Update
  - C. District Secretary Update
- VII. International Update
- VIII. International Resources
- IX. Kiwanis Projects
- X. Recruiting to Key Clubbers
- XI. Board Breakouts
  - A. LTGs
  - B. Chairs
- XII. District Project - Break the Stigma
- XIII. Governor's Project
- XIV. Committee Chair Updates
  - A. Alumni & K-Family Relations Committee
  - B. Awards Committee
  - C. Conferences & Conventions Committee
  - D. Marketing Committee
  - E. Service Initiatives Committee
  - F. Technology Committee

- XV. Service in the Summer
- XVI. Conferences and Conventions Themes
- XVII. Environmental Gala
- XVIII. Failure and Perseverance
- XIX. Business
- XX. Upcoming Events
- XXI. Coming Soon
- XXII. Open Forum/General Updates
- XXIII. Remarks from Kiwanis Committee Members
- XXIV. Remarks from District Administrator
- XXV. Closing Remarks from Governor
- XXVI. Adjournment

## **Attendance**

### **Presiding Officer**

District Governor Peony Tse

### **Voting Board Members in Attendance**

District Secretary Naile Ruiz

District Treasurer Amna Bajwa

Capital Division Lieutenant Governor Zachary Stanke

Hudson Valley Division Lieutenant Governor Sophie Rhind

Iroquois Division Lieutenant Governor Ryan Gu

Liberty Division Lieutenant Governor Viktoriya Borisova

Long Island Division Lieutenant Governor Omar Gabr

Northern Division Lieutenant Governor Tyler Kearns

Seneca Division Lieutenant Governor Coehl Gleckner

Western Division Lieutenant Governor Alvina Khan

### **Non-Voting Board Members in Attendance**

Executive Chair Sami Sharifiy

Alumni/Kiwanis Family Relations Committee Chair Chelsea Shuren

Awards Committee Chair Mubtasim Akhyar

Club Building & Strengthening Committee Co-Chair Alaina Hinkley

Club Building & Strengthening Committee Co-Chair Tayba Aziz

Conferences & Conventions Committee Co-Chair Maggie Cheuk

Conferences & Conventions Committee Co-Chair Nicholas Rai

Marketing Committee Co-Chair Carson Bloomingdale

Marketing Committee Co-Chair Wendy Yang

Service Initiatives Committee Chair Kelcie Warren

### **Guests in Attendance**

Subregion F Trustee Stephania Gonzalez Mena

### **Kiwanis Committee Members in Attendance**

District Administrator John Keegan

Assistant District Administrator Alison Mandel

Assistant District Administrator Rich Hall

### **Voting Board Members Not in Attendance**

District Editor Jason Zhao

Empire Division Lieutenant Governor Ayesha Alam

Southern Tier Division Lieutenant Governor Brendon Nguyen

**Non-Voting Board Members Not in Attendance**

Executive Assistant Erick Morocho

Technology Committee Chair Storm Mayer

**Kiwanis Committee Members Not in Attendance**

Assistant District Administrator Greg Faulkner

## Meeting Minutes

- I. Call to Order
  - A. Meeting called to order by Governor Peony at 9:38 am
- II. Pledge of Allegiance
  - A. Led by Con-Con Co-Chair Nick Rai
- III. CKI Pledge
  - A. Led by Liberty LTG Viktoriya Borisova
- IV. Mindfulness & Meditation - District Treasurer Amna Bajwa
- V. Icebreaker
  - A. Pictionary (every person draws a picture on the board and everyone else has to guess)
    1. Ryan Gu, SUNY Oswego - Application
    2. Chelsea Shurren, University at Buffalo - Faucet
    3. Omar Gabr, Stony Brook - Jet Lag
    4. Naile Ruiz, NYU - Indiana Jones
    5. Mubtasim Akhyar, SUNY Albany - Winnie the Pooh
    6. Kelcie Warren, Adelphi - Dumbo
    7. Carson Bloomingdale, RIT - Freaky Friday
    8. Maggie Cheuk, Hunter - Clark Kent
    9. Alvina Khan, University at Buffalo - Llama
    10. Viktoriya Borisova, CCNY - Crocodile
    11. Amna Bajwa, CCNY - Torch
    12. Zak Stanke, RPI - Jaws
    13. Coehl Gleckner, RIT - Moby Dick
    14. Wendy Yang, NYU - Frankenstein
    15. Sophie Rhind, SUNY New Paltz - Lion, the Witch, and the Wardrobe
    16. Nick Rai, University at Buffalo - Crumbs
    17. Tyler Kearns, St. Lawrence - Back to the Future
    18. Alaina Hinkley, SUNY Albany - Willy Wonka
    19. Tayba Aziz, CCNY - Dalmatian

- 20. Stephania Gonzalez Mena, Rutgers U - Beauty and the Beast
- 21. Peony Tse, Stony Brook - Ryan Coffey
- 22. Sami Sharify, Hunter College - Shrek

VI. Executive Updates

A. District Editor Update - **Jason Zhao** (Read by Peony)

1. Newsletter

- a) Working on designing the newsletter - if you have any content you feel should be included reach out to him
- b) He wants to make the newsletters more interactive by including clues and mini mysteries in them. Then during NYS or DCON we can solve the puzzle. If you solve the mystery, you get a prize. Will be working with Concon chairs for this.

2. Preparing for One-on-Ones in July with the Editors

- a) If anyone has ideas on what can be included reach out to him

3. He will be moving documents around in the drive so be patient

B. District Treasurer Update - **Amna Bajwa**

1. Tea-Tea sessions

- a) Had to postpone the June one but May one went great

2. One-on-Ones will be done in July

3. Fundraising

- a) Goal was \$20,000 but in these past two months we have already raised \$7,000 so we might want to re-evaluate
- b) Peony: Shout-out to CCNY and Adelphi for their contributions to the Thirst Project and Tyler Kearns for raising more than \$400 to send a military kid to Kamp Kiwanis

C. District Secretary Update - **Naile Ruiz**

1. Additional Questions for MRF

- a) Will be sending out an email with proposed questions to take suggestions on wording

2. Secretary One-on-Ones coming up

- a) June/July
- b) Will be sending out sign-ups in the next couple of days
- 3. Rearranging spreadsheets, I might not be updating some of the spreadsheets at the moment. If you need any data, just ask me.
- 4. Service Hour Update: So far, we have 2144 service hours submitted to international. This includes the April and May MRF. Comparatively, last year at this time we had 2,488 hours. Some MRFs aren't in yet. Does anyone have ideas on how we can raise these hours?
  - a) **Viktoriya:** Division service events so that some clubs don't have to go through the event planning, or having clubs that are holding service projects invite other clubs
  - b) **Tyler:** Sponsoring service projects at your divisionals
    - (1) Do the hours done at a fundraiser count as service hours?
      - (a) **Naile:** Simply fundraising does not count as service hours but if work was been done to contribute to the overall project, such as baking for a bake sale, where the proceeds are going to an organization, they can count as hours
    - (2) **Tayba:** Do service administration hours count?
      - (a) **Stephania:** Yes they do
  - c) **Ryan:** Upstate where you can't always gather people for divisionals, talk to presidents so that LTGs can see what they can best help with
    - (1) **Viktoriya:** If LTGs or their club members are in different cities in the summer, you can always share the events in their area
    - (2) **Carson:** You can be planning for service events for the year during the summer
    - (3) **Alvina:** AKFR connecting with Kiwanis in the area of each division



(4) **Amna:** In the Liberty division, Viktoriya would always share events but after a while other officers started sharing their events as well

(5) **Mub:** For people upstate, there's such a disparity of events happening

d) Service Hour goal is 16,000

5. Interclub and AKFR Events Update

a) We have completed 41 interclubs and 37 K-family events

(1) Our goals are 170 interclubs and 155 K-Family events so we are on your way of reaching that

VII. International Update - **Stephania Gonzalez Mena**

A. New Jersey K-Family picnic on July 14th

B. CKIx

1. 68 attendees from Subregion F - biggest delegation

2. Elections - Candidates Packet

a) Be well informed, read packet

3. Amendments

a) Office Hours by Julia and Laura - June 12th

b) There are 10 amendments up right now

(1) Make sure to read them ahead of time

4. Trustee Pairing System

a) Pairing survey: due June 17

b) Pairing done two weeks after CKIx

c) Similar to how Key Club works but with more strategy driven

5. WASH: \$53,990.62 raised until May 19

6. Last Sub F Meeting

VIII. International Resources - **Stephania Gonzalez Mena**

A. Marketing

1. New York is great at making graphics, many of our graphics are on the International website

2. Brand Guide
    - a) Important that we follow the brand guide because if we make things standard then people know who we are
  3. FB Cover Photos and Profile Pictures
    - a) If we have some cool graphics up, international will showcase on their social media
  4. Logos, PowerPoint Templates, PR Guide, Social Media: #ChooseCKI
- B. Operations
1. New Clubs
    - a) Club Standard Bylaws, Club Elections Script, What is CKI? Checklist, Parliamentary Procedure
  2. Officers
- C. Club Building and Membership
1. Club Building and Chartering
    - a) Step-by-Step Guide to Reactivation
      - (1) A "Speaking to Kiwanis about Reactivating Your Club" guide on the international website that gives more tips and suggestions
    - b) Club Building Manual, Club Bylaws and Student Government Letter, Charter and Reactivation Petitions
  2. Club Sponsorship Toolkit
  3. Recruitment and Retention
    - a) Member Generated
      - (1) NYCKI
    - b) Tabling and Marketing Materials
      - (1) Banners, Posters, Brochures, tabling checklist
      - (2) There are templates for stickers that you can put on ramen packages or gum!
      - (3) There are sticker materials available
    - c) Recruitment and Retention (RnR) Officer Guide

- (1) There's a benefit in having a point person that knows about all the RnR resources when you want to know
  - d) "Conquering your Club Meeting"
  - e) Managing Club Expectations
  - f) Overcoming Challenges in Member Involvement
- 4. Service and Fundraising
  - a) Administrative Account Fundraising
  - b) Master Services
- D. Everyone can share resources with everyone else, Stephania and Peony shared our resources with International and other districts
- IX. New York Kiwanis Projects - **Chelsea Shuren**
  - A. Kiwanis Pediatric Trauma Center (KTPC)
    - 1. 25,000 children's lives are lost due to trauma and 120,000 become disabled because of trauma every year, yet medical emergency treatment is typically made for adults and can't be used on children
    - 2. KPTC specializes in making trauma treatment kits for care from infancy to age 18
      - a) If you fundraise \$1,000 you can personalize it and donate it to the center you want
      - b) The kit includes the board that carries children to the ambulance, oxygen masks, crutches, blood pressure cups, stethoscope, and other equipment that EMT can use on children
    - 3. **Rich:** if you want to get involved, KPTC has an SLP committee
      - a) Meeting: Monday June 17th at 7pm in Stony Brook Hospital
  - B. Kiwanis Pediatric Lyme Disease Foundation (KPLD)
    - 1. Lyme Disease is caused by a bacteria transmitted by the deer tick
      - a) **Mub:** Doctors can misdiagnose these many times because of the different symptoms, tests can give false negative
      - b) **Rich:** Many medical insurance companies don't want you to be diagnosed with this because it's a chronic disease

- c) **Tyler:** Fickle disease that is hard to treat
- d) **Rich:** The money that they raise is used to pay for children's medical bills
- 2. Fundraising is most raised through the different fellowships
  - a) Brittany Fellowship, Emerald Brittany Fellowship, Joseph Michael Wuest Service Leadership Fellowships
- 3. Working on the committee is a good way to connect with other k-family branches
- C. Kamp Kiwanis
  - 1. Providing kids with a summer camp experience, free of charge
  - 2. Buy-a-bench and buy-a-brick programs - \$2,000
  - 3. Adopt an acre - \$1,500
  - 4. Kaiser Fellowship is \$1,000, Palangi Fellowship is \$200
  - 5. **Peony:** Shout out to Carson and Coehl for going to help the Kamp earlier this summer

**[Lunch Break: 11:58 am - 1:00 pm]**

- X. Board Breakouts
  - A. Chairs led by Sami Sharify and LTGs led by Peony Tse. Minutes from the LTG breakout session
  - B. **Coehl:** Interested in seeing who wants to help plan for Serve-a-thon - October 5th in RIT
  - C. **Omar:** Someone reached out to him from LIU Post asking if they want to speak/present during an orientation event
    - 1. August 27th if anyone is interested in joining
    - 2. **Tyler:** If possible, try to go to freshmen orientations or accepted students events so that you can recruit people
      - a) **Ryan:** It really depends on the school if you can do that

- b) **Coehl:** Contact the orientation coordinators and see if you can get an event spot in the freshman orientations
  - c) **Alvina:** At UB they have students that commute or take classes over the summer table at those orientation events.
    - (1) Made sure that they get a spot closer to the front - really depends on talking to administrations and making those connections
    - (2) **Rich:** Agrees, LTGs should find out about how each school is different, don't wait until September, and make sure that they can do something about it
- D. President's One-on-Ones
- 1. **Alvina:** Having an agenda ready beforehand. Understand their school and their dynamic, especially their board issues. Let presidents do most of the talking.
    - a) Wishes she could've scheduled her One-on-ones closer together in time
  - 2. **Ryan:** Create a comfortable environment for them to speak their minds. One of his clubs is really active but it didn't show because communication is limited
    - a) Cons - There's a limit to how much you can learn from someone through video call, try in-person
    - b) **Sophie:** What if you don't know anything at all about a club and want to do a one-on-one?
      - (1) **Viktoriya:** Starts one-on-ones with a deep dive question so that she can see how they feel in their situation and gives the feeling of what they're going to talk about in the meeting
        - (a) Be conscious about answering the same questions so that they can learn about you
        - (b) Asked for personal goals - ex: how are you working on your public speaking goal?

(2) **Zak:** Tried to focus on asking questions to see what they knew about club so that he can see where they are and what they need help with

(a) Example - The types of events that you've had? How do you book meetings? What are your board responsibilities?

E. President's Council

1. **Coehl:** First one went pretty well but understood what had to be changed, have people talk with each other about things that they do

a) **Alvina:** How did you go about planning?

(1) **Coehl:** Preferably in person. Pressure them to fill out the when-to-meet. Used a similar agenda to the one-on-ones but just a little more open so they can brainstorm together.

F. Divisionals

1. **Omar:** Planned the location three weeks in advance but didn't get to plan as much as he wanted to. Went to another divisional to see what it was like and what he can improve on. Plan ahead what you're going to talk about. Don't buy really expensive sandwiches from delis. Liked how the Paint-and-Munch was more interactive between the members

a) **Alvina:** She invited her friends in the area to it and they got to experience a divisional and are seeing if they can charter their own clubs now

b) **Viktoriya:** Send a reminder email and a thank you email afterwards

c) **Amna:** Include fellowship and service

G. Kiwanians

1. **Rich:** Make sure to reach out to current Kiwanis LTGs and LTG-designates which will take over on October 1st. Same goes for Presidents

a) Every division and club is different, just like Circle K

- b) **Viktoriya:** If you go to divisionals, be yourself.
  - (1) **Rich:** If you're nervous about public speaking, Kiwanis divisionals are great because they want to like you
- 2. **Tyler:** How do you work with Kiwanis clubs that are decreasing their budgets
  - a) **Rich:** It's definitely an issue, but you want to make sure that you build good relationships with them so that you can get in-depth help from them. Clubs should be planning right now for the next year so you should reach out to them as early as possible
  - b) **Amna:** Go to a divisional prepared, especially if you're going to be speaking and asking for monetary funds
  - c) **Ryan:** What if the Kiwanis clubs don't make an effort to make connections with you?
    - (1) **Rich:** You might want to see if there's another person in the club that you can contact

**\*Chairs came in again\***

- XI. District Project: Breaking the Stigma - Kelcie Warren and Sami Sharify
  - A. *Content warning* - sexual assault, divorce, mental illness
  - B. Stigma - a mark of disgrace associated with a particular circumstance, quality, or person
    - 1. How does stigma develop?
      - a) False beliefs and stereotypes, cultural expectations, lack of education → stigma
    - 2. Google "Break the Stigma" - Most results are about mental illness, but that's a stigma because there's so much more
  - C. Mental Illness
    - 1. Defined as a wide range of mental health conditions connected to mood, thinking, and behavior

- a) Examples - depression, anxiety disorders, addictive disorders, psychotic disorders, post traumatic stress disorder
  2. Stigma - that it isn't as severe as physical illness, that people suffering from these have a weak personality or willpower and don't want to manage
  3. The reality - mental illness is quite often chronic and can require medication. They should be treated as equal to physical illness. Mental illnesses are usually not violent and are consistent within the person; not expressing them on the outside
- D. The Environment
1. Stigma - the damage is done, our environmental situation is done beyond repair, climate change and other environmental challenges are not affecting me personally, I can't make a difference
  2. The reality - the issue is not about saving the planet but protecting the existing ecological system. Over time we can see effects like intense storms, loss of coral reefs, shrinking glaciers, rising seas. No one is 100% green but every change you make in the direction of sustainability reinforces your own conviction to do more
- E. Consent and Sexual Assault
1. Defined as permission for something to happen or agreement to do something
  2. Stigma - if they say yes in the beginning they can't take it away, if they are intoxicated and say yes they must know what they are doing, if they don't say anything it means yes, consent doesn't have to be verbal
  3. The Reality - a non-intoxicated, fully aware agreement is what is classified as consent
  4. Fun fact - Out of 1,000 rapists, 100 are reported, 30 face trial, 10 were jailed, and only 2 were falsely accused.
- F. Divorce



1. Defined as the legal dissolution of a marriage by a court or other competent body
2. Stigma - a sign of bad parenting as they are selfish to consider the children's needs. They have poor psychological health. They're not working hard enough. They aren't cut out for marriage. White knight syndrome. If it happens to them, it could happen to us.
3. Reality - it could be the best option for the children, not every divorce occurs because of a mental illness, there is no correct time frame to work hard enough, not jumping into marriage doesn't equate to not being capable of committed and loving relationships, divorce happens based on a number of things.

**G. Service Animals**

1. Defined as an animal, typically a dog that has been trained to assist a person who has a disability
2. Stigma - service dogs are only for people with visual impairments or confined physically, service animals don't like working, service animals must wear a vest at all times, they are always perfectly behaved
3. Reality - it's not just for physical disabilities but also mental disabilities, it is not required for service dogs to wear vests, animals that don't want to work simply don't work, service animals are living creatures and have bad days too.

**H. How to go against Stigma**

1. Talk openly about it
2. Be conscious and respectful language
3. Understanding of what you might not understand
4. Educate yourself and others
5. Be supportive or other people
6. Let the Media know when they're being stigmatized

**I. How to Support the District Project**

1. Fundraise, Advocate, Service

- a) **Viktoriya:** it's more that just talking about it but sharing videos or articles with others so that they can learn about this issue
- J. Shout out to Kelcie for compiling the list of mental health organizations we can work with and Carson and Wendy for making the mental health graphics
- XII. Governor's Project: Empowerment through Education - Governor Peony Tse
  - A. About 86% of the world is literate, so 14% is not
    - 1. Seems like a small number but it's still relatively big
  - B. "The one thing people can't take away from you is your education"
    - 1. If everyone strips all the material goods away from you, you will only have your mind and brain
  - C. What is Education
    - 1. The process of receiving or giving systematic instruction, especially at a school or university → can be better defined as *an enlightening experience*
  - D. How can we get involved as Circle K-ers?
    - 1. Molloy College - Back to School Store - children gets assigned a personal shopper and they can choose hoodies, pair of pajamas, stuffed animal, school bag filled with supplies, week's supply of underwear, a pair of pants and gloves and shirts, winter coats, toiletries
      - a) The National Council of Jewish Women
      - b) **Peony:** increases the anticipation kids have to go to school
    - 2. Stony Brook - Education Kits - pencils, erasers, activity workbooks personalized by members
    - 3. Book Drives - can send them to schools, libraries, correctional facilities, Project Cicero, Housing Works Bookstore Cafe
    - 4. Pencils of Promise - Ghana, Guatemala, Laos, and Nicaragua. They have programs that build schools in these countries so you can help them fundraise

5. (S)HE Matters - Safety, Health, Education, and Monitoring at every More Than Me Public School. Offer paid tuition in those schools, the girls that go don't have to pay anything until after. They get two cooked meals per day, nutrition classes, hand washing stations, provide preventative health-care and medical attention
- E. Volunteering
1. Big Brothers Big Sisters - You're given a student from 7-17 and work with them around 8-9 hours a month
  2. The New York State Mentoring Program - person matches mentor and mentee for students who are at risk of dropping out of school
  3. Education provides people with an opportunity to focus their life and steer it in the direction they want to go, giving them the freedom to be who they want to be
- XIII. Committee Chair Updates
- A. Alumni & K-Family Relations Committee
1. K-family Picnic - August 10th in Prospect Park
    - a) Will be sending out an email for help
  2. Goals
    - a) Transition from Key Club to College
      - (1) Hosting an online meeting + sharing a presentation to us so we can share information during divisionals or events and invite Key Clubbers for them to come
      - (2) Workshop at downstate Key Club DTC
    - b) Making a graduating Key Clubber Circle K Interest form to be distributed to Key Club LTGs
- B. Awards Committee
1. First committee meeting last weekend, discussed some goals
  2. Goals
    - a) Resources for awards ceremonies that will happen before DCON, sending that out to LTGs

- (1) Viktoriya would like to give her input/suggestions
  - b) Will work on the rubric for the voting board when choosing awards
    - do we want more qualitative questions or more quantitative?
    - (1) Very new process so there are still things that can be improved upon
    - (2) Was difficult for people to understand the organization of the award system
    - (3) Administrators had difficulties accessing the forms
  - c) Will set-up meeting so that the board can give comments on past awards grading
  - d) Plans on having more video awards for recognition or incentives in the district events
  - e) Membership Mondays → potential brand change
  - f) Adding New Awards to DCON (e.g. Certificate "Recognized Member")
- C. Club Building and Strengthening Committee
- 1. Upcoming
    - a) Online workshops
      - (1) Working with Brendon to get the topics out
    - b) Summer online meeting with chartering presidents
    - c) Will be coming to our LTG meetings to talk about the President's Form
    - d) Finding an alternative to the Facebook webinar → "Club Hacks"
      - (1) Approximately 2-3 minute weekly videos on different topics each month
      - (2) Kelcie: putting it on a Youtube Channel so that everything can be put in one place
- D. Conferences & Conventions Committee
- 1. Coming up with the convention themes
    - a) New York Speaking and DCON

2. First committee meeting to get to know the members and introduce the sub-committee members
  - a) Will be having one-on-ones in the following week
- E. Marketing Committee
  1. Mental Health month posts - Infographic type posts that did really well
  2. District Promo Video
    - a) Editing it and will do a workshop on how to use Adobe Premiere, a video editing software
  3. Updated Gantt Chart (lists tasks and when they have to do them)
  4. Hosted all their One-on-Ones
    - a) Got to know what their members would be the most comfortable doing and overall get to know them better
    - b) Did a how-to guide on district board spotlights
  5. Held the general marketing meeting on June 4th and talked about how they are doing the District Project and Governor's Project reveal
  6. Fill out form for District Board Spotlights - due June 12th
- F. Service Initiatives Committee
  1. 9/10 of her members are non-district board members!
  2. They will have division liaisons and project liaisons
  3. Goals
    - a) Update all the service guides that are on the resources
    - b) Compress guides that have multiple documents
    - c) Four sub-chairs for district project, governor's project, service animals, and the environment
    - d) Personal goal: wants to go to at least one major service event from every division and potentially bring committee liaisons to meet them face-to-face
  4. Upcoming Event
    - a) **Viktoriya**: July 13th in Central Park - get white shirts and write "ask me about my anxiety"

- (1) Opens up conversation about anxiety and raises awareness that everyone has their own pressures and problems and doesn't live a perfect life.
- (2) You can write something other than anxiety
- (3) Everyone is welcome

G. Technology Committee

1. Working on Slack integrations with Brendon
2. Website has been updated
3. Held first committee meeting
4. Upcoming
  - a) Hold more meetings with members and include their interests into the goals
  - b) The second most-handsome board member
5. **Rich:** can have someone to be a technology intern for the Kiwanis District and give workshops to Kiwanis on simple technological things

H. Analytics and Processes Committee

1. Introduced Zapier
  - a) A way of organizing things to get posted or email it out
  - b) Integration website that can connect two applications together: google to mailchimp, google calendar to Trello
2. Talked about other processes
3. Analyzing the data collection and working on what we can improve on
4. **Stephania:** MailTrack can show who has read your email or not

**[Snack Break: 3:56 pm - 4:15 pm]**

XIV. Service in the Summer - **Kelcie Warren**

- A. Big Concept - The need of volunteers like yourself does not end with the spring semester
- B. How do they get involved?

1. Step 1: Take care of yourself. You cannot fully serve others until you serve yourself completely.
    - a) Do things you like to do and make yourself happy first
  2. Step 2: Figure out what you want the purpose to be
  3. Step 3: Find an organization that speaks to you
    - a) The Thirst Project, Jacques Walter Institute, CARE International UK, Great Plains Conservation, Indian Cancer Society, Parents for Education
    - b) Google the types of organizations you would like to work with
  4. Step 4: Determine if this is for you or for more
    - a) Figure out if this is something you can and want to do on your own or want to involve others
  5. Step 5 : Gather the Materials
  6. Step 6: Set guidelines so that you keep track of yourself
    - a) Remember to yourself - Set realistic guidelines so that you won't stress yourself out
  7. Step 7: Get at it
    - a) Facebook fundraiser, lemonade stand, kindness notes, food drives, local car wash, volunteer organizations
- C. "Never doubt that a small group of thoughtful, committed citizens can change the world; indeed it's the only thing that ever has"
- XV. Recruiting to Key Clubbers - LTGs **Ryan Gu, Alvina Khan, Tyler Kearns**
- A. What's the Issue?
1. Key Club has over 270,000 members and 1000s of clubs in over 38 countries
  2. Why Key Clubbers are not joining Circle K
    - a) Transitioning into college - think they'll be too busy
    - b) Freshmen fright - for those that didn't have any people to accompany them to clubs and end up not joining any

c) Circle K doesn't feel like Key Club - there is a difference between the organizations but Circle K as its benefits

d) nO InTeReSt - we're more than just service hours

B. How to fix that?

1. Help the college transition - we care about our members and we should show that

a) What does Key Club and Circle K have in common?

b) What is the difference?

c) How can we make Key Clubbers feel more comfortable in Circle K?

d) What are the big things we can advertise to Key Clubbers?

2. Connect to the members on a personal level

3. Foster a comforting environment

C. Benefits of Circle K

1. Networking with Kiwanians, Take more initiative - we can undertake personal projects, Freedom with Service, District Sponsored Events, District Committees

D. How to attract Freshmen members?

1. Table at freshman orientations

2. Plan an effective way to draw attention at club fairs/tabling events

a) Do a simple service project

b) Poster Storming/Club info

3. Introduce them to the club through socials or service projects

4. Advertise district events to get an immersive experience - connect club to District and show them they are part of something big

XVI. Environmental Gala - **Tyler Kearns and Kelcie Warren**

A. Why we want to do it

1. We want to project the message, there's district project involvement, and they believe K-Fam can take charge of the issue

B. Preliminary Ideas



1. Locations and dates, speakers and activities - Bill Nye the Science Guy, 4 Water, Summering Oaks, Budgeting, How to get the message across - large-scale advocacy event
  2. Kiwanis Partnerships
    - a) Eco task force: district officers and committees
  3. Possible partnerships with Host School Environmental Organizations
- C. How You can Help
1. Join the Eco Task Force, Help through your committees, Join us in our planning
    - a) Decorations, food, drinks, itinerary, want it to be a real inclusive project
- D. Timeline
1. June-July - more planning/brainstorming meetings
  2. Mid-August - Have tentative date/location
  3. Mid-August/October - Reaching out to speakers/volunteers, food, kiwanis clubs and guests
  4. November-Early dec - Start to lock down itinerary
  5. Early Jan - Last minute itinerary changes
  6. Winter break-Late Jan advertising/sign-ups/making presentations and gift bags
- E. Questions
1. **Zak:** Would this be more focused on raising awareness or money to send to organizations?
    - a) **Tyler:** Both
    - b) **Kelcie:** Not just raising awareness about issues that we may already know about but teaching about how we can help out
  2. **Amna:** Overlaps with DCON advertising, should we hold it after?
  3. **Alaina:** Where do we host it?
  4. **Mub:** Will look into environmental organizations that might help host the gala so that we can decrease costs

a) **Viktoriya:** Businesses might work well too

XVII. Failure and Perseverance - LTG Omar Gabr

- A. Cliche - It's okay to fail and you have to accept your failures
- B. Many failures in a condensed time that made him realize some things
  - 1. Failure is self-identity
- C. Recognizing our own failures can help us realize our own potential
- D. TEDTalk: Dessert before vegetables - you imagine the dessert but know you have to get through vegetables first to get to the dessert
  - 1. Keep sight on the final goal even through the failures so that you can have something to strive for despite getting disheartened
- E. Recognize that we all have that potential in ourselves
- F. Look at your failures, determine why you failed, what it means to you to fail, and what you can do to improve that

XVIII. Conferences and Conventions Themes - **Nick Rai and Maggie Cheuk**

XIX. Business

- A. Policy Code Amendment Proposal
  - 1. Service Hours - proposed we should only accept service hours done in Circle K events, hours done outside the K-Family should not be taken into account
  - 2. No longer needed because already implied in the International Policy Code
- B. Conferences and Conventions Themes
  - 1. Liberty LTG Viktoriya Borisova moves to approve "Mystery in the Jungle" as the NYS theme and "Wizards" as the DCON theme
  - 2. Iroquois Lieutenant Governor Ryan Gu seconded
  - 3. **Motion Passes** with 9 in affirmation, 0 opposed, and 0 abstentions
- C. DLSSP Cap
  - 1. Issue at last year's DLSSP concerning safety
    - a) Administrators had to deal with repercussions
  - 2. Issues


- a) Number of people, not as many Kiwanians, used as a recruitment tool that became a liability issue, left potential problems in the future
3. Need a better way of ensuring that the people who come to the camp will respect our rules
  - a) A reasonable number of people attending
  - b) A system to filter through potential attendees
4. **Viktoriya:** The enforcement of the code of conduct needs to be strengthened and has to be taken seriously by people
5. **Peony:** Please think about potential registration procedures that can be used for this year's DLSSP . We will be having an online meeting soon to talk about how we can help the issue

XX. Upcoming Events

- A. CKIx: Wednesday to Saturday, June 26-29, 2019
  1. \$300 registration fee until May 24, 2019 (Registration will then close until June 26, 2019 for on-site registration, at which point it will be \$350.)
  2. Disney's Contemporary Resort, Orlando, Florida
  3. Travel and hotel (\$159 per night) not included
- B. Kiwanis District Convention (KDCON): August 15-18, 2019
  1. Asking for 4 interns - set up projectors and the behind the scenes work - they'll figure out the meals and stuff for them
  2. Peony is the guest of the district - other guests will advertise Circle K during the day
- C. District Large Scale Service Project (DLSSP): Friday to Sunday, September 20-22, 2019
- D. New York Speaking: Friday to Sunday, November 1-3, 2019
- E. Tri-K Board Meeting: Friday to Sunday, November 8-10, 2019 at the Desmond Hotel
- F. Winter Board Meeting: To be determined.
- G. February Board Meeting: To be determined.

- H. Pre-DCON Board Meeting: To be determined.
- I. District Convention (DCON): Friday to Sunday, March 6-8, 2020
- XXI. Coming Soon
- XXII. Open Forum/General Updates
  - A. **Amna:** Always CC her in the reimbursement emails
- XXIII. Remarks from Kiwanis Committee Members
- XXIV. Remarks from District Administrator
  - A. Checks will be sent out soon
- XXV. Closing Remarks from Governor
  - A. Peony will be leaving for South Korea after CKIx until August 10th
  - B. Happy that she got to talk to us during our One-on-Ones
  - C. Her goals are our goals, keep up the momentum that we have now until later
- XXVI. Adjournment
  - A. Meeting adjourned at 6:13 pm

Minutes taken by



Naile Ruiz  
naile.ruiz@nycirclek.org  
New York District Secretary  
Circle K International